Navigating Career Clusters in FutureLink

Students and Alumni • Employers

Career clusters are groupings of occupations that appeal to people with similar interests. For instance, those interested in the Human Services cluster tend to enjoy work that involves making a positive impact on the lives of others. Occupations within clusters tend to require similar skill sets. Consider Transportation, Distribution, & Logistics: jobs in that cluster tend to require skills in contingency planning, organizing and interpreting data, reading maps or diagrams, and navigating routes.

The Arts and Sciences Career Services Office uses the Career Clusters framework to provide a bridge between students—who are often less familiar with the multitude of job titles and other lingo associated with the workplace—and employers who are seeking to fill internships and/or entry-level positions. Each time a job or internship is posted to FutureLink, a career cluster that best describes the job duties associated with their opportunity is attached to it.

Agriculture, Food, and Natural Resources
- Animal systems
- Plant systems
- Food products and processing systems
- Power, structural, and technical systems
- Natural resources systems
- Agribusiness systems
- Environmental service systems

Architecture and Construction
- Design and preconstruction
- Construction
- Maintenance and operations

Arts, Audio/Video Technology, and Communications
- Visual arts
- Performing arts
- Audio/video technology and film
- Journalism and broadcasting
- Telecommunications
- Printing technology

Business Management and Administration
- Human resources
- Administrative and information support
- Business analysis and business management
- Financial management and accounting

Education and Training
- Teaching/training
- Education administration/administrative support
- Professional support services

Finance
- Banking and related services
- Insurance services
- Business financial management
- Financial and investment planning

Government and Public Administration
- Planning
- Revenue and taxation
- Governance
- Public management and administration
- Regulation
- National security
- Foreign service

Health Science
- Support services
- Health Informatics
- Diagnostic services
- Therapeutic services
- Biotechnology research and development
Hospitality and Tourism
- Travel and tourism
- Lodging and housekeeping services
- Restaurants and food and beverage services

Human Services
- Early childhood development and services
- Counseling and mental health services
- Family and community services
- Personal care services
- Consumer services

Information Technology
- Information support and services
- Programming and software development
- Network systems
- Interactive media

Law, Public Safety, Corrections and Security
- Law enforcement and correction services
- Emergency and fire management services
- Security and protective services
- Legal services

Manufacturing
- Maintenance, installation, and repair
- Health, safety, and environmental assurance
- Quality assurance
- Production process development

Marketing
- Professional sales and marketing
- Buying and merchandising
- Marketing communications and promotion
- Marketing information management and research
- Management and entrepreneurship
- E-marketing

Recreation, Gaming, and Sports
- Recreation, amusements, and attractions
- Professional sports
- Officiating and regulation

Science, Technology, Engineering, and Mathematics
- Engineering and technology
- Science and math

Transportation, Distribution, and Logistics
- Transportation operations
- Logistics planning and management services
- Warehousing and distribution center operations
- Facility and mobile equipment maintenance
- Health, safety, and environmental management
- Transportation systems/infrastructure planning, management, and regulations

For more information about career clusters, check out the Career Cluster Frames published at http://www.careertech.org/ (hover over the Career Clusters tab)